

Proudly Supporting



Annual Live Life Foundation Charity Golf Day
proudly supporting the
Children's Neuroscience Centre at
The Royal Children's Hospital, Melbourne



Monday 25th September 2017 The Royal Melbourne Golf Club

Sponsored by:



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www.livelifoundation.com.au

Overview



Live Life Foundation is the brain-child of Mr. Perry Sambor, a well-respected and successful businessman who has a longstanding association with Victoria’s horseracing industry. Perry’s passion for philanthropy and community led him to establish in 2013 the Live Life Foundation, a not-for-profit organization, to assist families facing the challenges that are associated with disabilities. Since 2014 LLF’s mission has been to provide funding to the Children’s Neuroscience Centre at The Royal Children’s Hospital, Melbourne (RCH), in support of projects that assist children diagnosed with disorders of the brain, nerves and muscles. The RCH Children’s Neuroscience Centre provides high quality outpatient and inpatient services for the diagnosis and management of neurological disorders. Recipients of LLF fundraising in past years have included the RCH Stroke Program and the RCH Neuromuscular Clinic.

RCH Complex Movement Disorders Program

Funds raised at this year’s event will support the RCH Complex Movement Disorders Program, which will greatly improve the lives of children and young people with conditions affecting their movement. These life-limiting and progressive disorders include:

- **Genetic dystonia:** involuntary muscle contractions that cause slow repetitive movements or painful abnormal postures
- **Cerebral palsy:** a lack of muscle control affecting body movement, muscle coordination, muscle tone, reflex, posture and balance
- **Acquired brain injury:** damage to the brain occurring after birth that affects cognitive, physical, emotional and independent functioning.
- **Neurodegenerative diseases:** a range of incurable and debilitating conditions that result in progressive degeneration and death of nerve cells causing problems with movement or mental functioning.

The Complex Movement Disorders Program features a multidisciplinary team of neurologists, neurosurgeons, developmental medicine specialists, rehabilitation specialists, orthopedic surgeons, and allied health professionals like physiotherapists, occupational therapists and neuropsychologists working together to provide comprehensive and world-leading care. They will provide innovative and intensive therapies that decrease pain, increase motor function and improve their quality of life. One of these therapies is **Deep Brain Stimulation (DBS)**, a surgical treatment that disrupts abnormal brain activity. An electrode is implanted into a patient’s brain, which is accompanied by a pacemaker-type device called a pulse generator. The generator produces electrical impulses in the electrode that override the abnormal brain activity. Often used in patients resistant to other forms of treatment, DBS can enable them to walk and talk again. **Your support will ensure that patients, like Brooke** <https://www.youtube.com/watch?v=0YILZA551Rk> , **requiring DBS receive the life changing treatment that they need.**

Our Guest Speaker for this year’s event is the man behind the RCH Complex Movement Disorders Program, Associate Professor Andrew Kornberg. For over 35 years, Andrew has delivered great care to the thousands of patients and families who visit the RCH Children’s Neuroscience Centre every year. Taking his dedication to children’s health to new levels, Andrew was recently appointed as Director of RCH Global Health. Earlier this year Andrew completed an outstanding fundraising campaign and personal challenge like no other, “Fly for the Kids” - <https://flyforthekidsrchstaff.everydayhero.com/au/andrewkornberg>.

Live Life Foundation is proud to support the RCH Children’s Neuroscience Centre and its incredible staff, patients and families. Please join with us as we positively impact the future of children’s health and give these very special patients a chance to **“live their lives” to the fullest** – thank you.



Sponsorship Application Form



We would like to participate in the 2017 Live Life Foundation Charity Golf Day being held at The Royal Melbourne Golf Club on Monday, 25th of September 2017.

Platinum Sponsor - \$15,000

Please tick your preferred sponsorship package

Gold Sponsor - \$5,000

Silver Sponsor - \$2,500

Lunch attendee - \$100 per person (specify number in box)

Sponsor a Prize
Please specify: _____

Make a Charitable Donation
Please specify amount: \$ _____

Payment Details

Please supply me with a tax invoice for \$15,000 / \$5,000 / \$2,500 or charitable donation (above \$10.00) representing our sponsorship commitment to the 2017 Live Life Foundation Charity Golf Day.

Payment Details

CHEQUE OR CREDIT CARD - VISA | MASTERCARD | DINERS | AMEX

CARDHOLDER’S NAME: _____

CARD NUMBER: _____

EXPIRY DATE: ____ / ____

SIGNATURE

Cheques made payable to “Live Life Foundation”

17 Natalia Ave Oakleigh South Vic 3168

NB. Sponsorship forms can also be faxed to (03) 9562 7120

Primary Contact Person

Name: _____

Company: _____

Telephone: _____

Registration

- Player registration area with appropriate company / sponsor branding
- Custom designed mobile scoring with GolfDayPro
- GolfDayPro mobile scoring will be used to identify who they are playing with, starting hole and timings of the day
- Gift pack for each player
- Light Breakfast (egg and bacon roll, drinks and fruit)
- Branding Opportunities
- Signage opportunities available at key points to the Platinum and Gold Sponsors including registration area, presentation area and on mobile scoring given to players
- Photo presentation will display photos from the day and acknowledge Platinum and Gold sponsors during post game drinks and gourmet barbeque lunch

Golf

- Golfing Numbers — The number of sponsorship opportunities is limited, to ensure maximum exposure is given to each sponsor
- Format of Golf — Ambrose - the friendliest format
- 18 holes of golf
- Drinks Cart on course during day offering complimentary drinks

Presentations / Auction

- Post Game Drinks, Barbeque Lunch, Prize Presentations and Auction
- Digital photos of winners for uploading to post game webpage
- Thank You and post game email distributed to each participant

Event Schedule

- 06:30am Registration and Light Breakfast available in Clubhouse
- 07:15am Pre Game Briefing & Group Photo
- 07:30am Shotgun Start (Ambrose)
- 12:15pm Golfers Finish and Post-Game Drinks
- 01:00pm Lunch, Prize Presentations and Auction
- 03:00pm Approximate Close

Come and join us for the Live Life Foundation Charity Golf Day at the magnificent Royal Melbourne Golf Club — West Course.

The Royal Melbourne Golf Club is continually rated as the number 1 golf course in Australia and has achieved a rating of number 5 in the world. It is the most recognised golf course on the world famous Melbourne Sandbelt.

There are a number key features of Royal Melbourne - tea tree scrub lining the fairways and catching any errant shots, cavernous bunkers surrounding most greens and also placed strategically on most fairways to catch a slightly wayward drive and lightning fast greens that give up their fair share of 3 putts. The golf club boasts 36 holes comprising of the East and West courses. The 18 hole composite course comprises 6 holes from East Course and 12 holes from the West Course all contained within the one boundary.

The West Course forms the majority of holes contained within the main boundaries of the golf course aside from 4 holes (13 to 16) which are played across the road in an adjoining property. The par 5 holes are not long and all are reachable in two for the longer hitters. The difficulty of these holes is not so much in the length of the holes but rather the harsh penalties which exists for a less than perfectly struck shot.

The style of the holes is similar and MacKenzie has used the peaks and troughs in the slope of the land to maximum benefit. The course is not hilly by any stretch of the imagination however additional challenges are created on selected uphill approach shots. Both courses at Royal Melbourne consist of the full gamut of golf holes - strategic short par 4 holes measuring less than 300 metres (similar to another MacKenzie masterpiece - Cypress Point), classic par 3 holes with undulation putting surfaces, surrounding bunkers and local wind and reachable par 5 holes which reward precise shot making.



Sponsor a Prize:

We will have a raffle that will be drawn at the end of our Golf Day, as well as prizes for our winners. If you wish to supply a prize or cash amount to be added to our prize list, we will be happy to promote you and your business. We suggest you donate a prize or voucher specific to your business, to maximise your corporate exposure, and the value of your donated prize is completely up to you! All prize sponsors will be acknowledged and mentioned on our website and social media posts direct to our support database.

Charitable Donations:

If you prefer to send us a charitable donation in an amount of your choice, we would be more than happy to issue you an official receipt for donations of \$2.00 or more.

For more information about Live Life Foundation please visit: www.livelifefoundation.com.au



Sponsorship Opportunities Silver Sponsorship



Event Website - www.golfdays.com.au/perryRCHF 



There will also be the following opportunities for your company:

- Acknowledgement of your company's support as a Silver Sponsor, at the post-game function of the 2017 Live Life Foundation Charity Golf Day
- Opportunity to place marketing literature and promotional items in player giveaways (at own cost)

The Silver Sponsorship Package involves an investment of \$2,500

A strictly limited number of opportunities exist for key companies to become a silver sponsor of the 2017 Live Life Foundation Charity Golf Day

The Silver Sponsorship package includes the following:

- One complimentary team registration of two players to participate in 18 holes of golf at the 2017 Live Life Foundation Charity Golf Day
- Tea / Coffee / Drinks / Light breakfast at registration
- Player give-away packs (including golf balls, tees, etc)
- On course refreshments during the day
- Post game drinks and barbeque lunch for the two players

To apply for the Silver Sponsorship package please complete the Sponsorship Application Form on page 10 of this document.
For more information regarding this exclusive opportunity please contact Perry Sambor on 0423 376 424

Details about the 2017 Live Life Foundation Charity Golf Day are posted on the golfdays website.

A dedicated web page has been set up through golfdays to provide useful pre-game information to all players as well as displaying the complete post-game results and photos taken on the day.

Before the Day

- Comprehensive information about the day including date, timings and venue
- Details on the format of golf
- Complete golf course playing tips and photos
- Comprehensive driving directions to the golf course
- Dress regulations for golf and after game activities
- What to bring on the day
- Acknowledgement of the Platinum and Gold sponsors participating in the 2017 Live Life Foundation Charity Golf Day

After the Day

- Acknowledgement of the Platinum and Gold sponsors participating in the 2017 Live Life Foundation Charity Golf Day
- Complete competition results
- Photos of each group as well as action photos taken on the day
- Presentation photos of each winner



To review the information, simply access the golfdays website located at www.golfdays.com.au/perryRCHF to find out more about the day and register your interest



Sponsorship Opportunities Platinum Sponsorship



The Platinum Sponsorship Package involves an investment of \$15,000

The Platinum Sponsorship Package includes the following:

- Three complimentary team registration (twelve players) to participate in 18 holes of golf at the 2017 Live Life Foundation Charity Golf Day
- Up to 4 non golf post game barbeque attendees
- Preferential starting holes for your three teams
- Tea / Coffee / Drinks / Light breakfast at registration
- Player give-away packs (including golf balls, tees, etc)
- On course refreshments during the day
- Post game drinks and barbeque lunch for the twelve players
- Opportunity for your three teams to play with a celebrity

There will also be the following branding opportunities for your company:

- Exclusive sub-naming rights to event; acknowledgement on all advertising and promotional material as sub-naming rights sponsor
- Recognition in the social media distributed to participants
- Acknowledgement of your company's support as a Platinum Sponsor, at the post-game function of the 2017 Live Life Foundation Charity Golf Day
- Preferential starting hole for all three groups
- Opportunity for your company to provide additional sponsorship signage to be displayed in the clubhouse on the day of the event (at own cost)
- Opportunity to place marketing literature and promotional items in players giveaways (at own cost)
- Preferential display of company logo on the GolfDayPro mobile scoring (given to all players)
- Preferential display of logo in photography slideshow at post game function

To apply for the Platinum Sponsorship package please complete the Sponsorship Application Form on page 10 of this document.
For more information regarding this exclusive opportunity please contact Perry Sambor on 0423 376 424

Sponsorship Opportunities Gold Sponsorship



The Gold Sponsorship Package involves an investment of \$5,000

A strictly limited number of opportunities exist for key companies to become a Gold Sponsor of the 2017 Live Life Foundation Charity Golf Day

The Gold Sponsorship Package includes the following:

- One complimentary team registration (four players) to participate in 18 holes of golf at the 2017 Live Life Foundation Charity Golf Day
- Tea / Coffee / Drinks / Light breakfast at registration
- Player give-away packs (including golf balls, tees, etc)
- On course refreshments during the day
- Post game drinks and barbeque lunch for the four players

There will also be the following branding opportunities for your company:

- Acknowledgement of your company's support as a Gold Sponsor, at the post-game function of the 2017 Live Life Foundation Charity Golf Day
- Recognition in the social media distributed to members
- Opportunity to place marketing literature and promotional items in players giveaways (at own cost)
- Preferential starting hole
- Company logo to be displayed on the GolfDayPro mobile scoring
- Company logo display in photography slideshow at post game function

To apply for the Gold Sponsorship package please complete the Sponsorship Application Form on page 10 of this document.
For more information regarding this exclusive opportunity please contact Perry Sambor on 0423 376 424